DECLARATION AND POWER OF ATTORNEY Attorney's Docket No. **06576.105034** (MS No. 171312.1)

In re Application of: Christopher David Hancock

As a below named inventor, I hereby declare that my residence, post office address and citizenship are as stated below next to my name. I believe I am an original, first and sole inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled: **System and Method for Managing Web Page Media**, the specification of which is attached hereto.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above. I do not know and do not believe that the same was ever known or used by others in the United States of America before my or our invention thereof, or patented or described in any printed publication in any country before my or our invention thereof or more than one year prior to the date of this application. I further state that the invention was not in public use or on sale in the United States of America more than one year prior to the date of this application. I understand that I have a duty of candor and good faith toward the Patent and Trademark Office, and I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, §1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, §119 (a)-(d) of the foreign application(s) for patent or inventor's certificate listed below, and have also identified below any foreign application for patent or inventor's certificate disclosing subject matter in common with the above-identified specification and having a filing date before that of the application on which priority is claimed:

Application No.	Country	Filing Date	Prior	Priority Claimed Under 35 USC §119		
None			Yes_	N	oX	
	benefit under T	itle 35, United States Co	de, § 119(e) of any Ui	nited States pro	visional application(s)	
(Application No	n.)	(Filing Date)	(Application No.		(Filing Date)	
insorar of the subject application in the medication material in	ect matter disclo nanner provided formation as de	tle 35, United States Codesed and claimed in the poby the first paragraph of fined in Trie 77, Code of on and the infloral or PC	resent application is no Title 35, United States Fedural Regulations, §	ot disclosed in t Code §112, I ac 4.56 which bec	the prior United States eknowledge the duty to ame available between	
Application Se	<u>rial No.</u>	Filing Date	∑ta <u>n</u> is <u>: p</u> atent	ed, <u>pending, ab</u>	<u>andoned</u>	
None						
information and be	lief are believed d the like so ma	nts made herein of my to be true; and further the de are punishable by fine ich willful false statement	nat these statement were or imprisonment, or b	e made with the oth, under Secti	knowledge that willful ion 1001 of Title 18 of	
the Patent and Tra Knowles-33.052: V	ademark Office W. Scott Petty-	ollowing are hereby appoint connected therewith: K 35,645; Clark G. Sullivanarles E. Peeler-45,004; Jo	Katie E. Sako-32,628; n-36,942: Holmes J. F	Damel D. Croi Lawkins-38,913	use-32,022; Sherry M.	
Send corresponden	ce to: King	& Spalding, Customer N		telephone calls	at (404) 572-4600	
		Peachtree Street, N.E., 45 th ta, Georgia 30303	" Floor	W. Scott	Petty, Esq.	
Full name of sole	or first inven	tor: Christopher David	Hancock C	itizenship: Ur	nited States	
Inventor's signat	ure /h	mall		Date: 6/12	12001	
Residence and Po	ost Office Add	lress: 3013 N. W. 65th	Street, Seattle, Wash	ington 98117		

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applicat	tion of:)
Christopher	David Hancock)))
Serial No.:	Unassigned))
Filing Date:	Unassigned))
Title:	System and Method for Managing Web Page Media)))

APPOINTMENT OF ASSOCIATE ATTORNEY

Commissioner of Patents & Trademarks Washington, D.C. 20231

Sir:

Please recognize Robert T. Neufeld, Reg. No. P-48,394, of the firm of King & Spalding, 45th Floor, 191 Peachtree Street, N.E., Atlanta, Georgia 30303, as Associate Attorney in the above-entitled application, and address all future communication to the firm.

Respectfully submitted,

W. Scott Perty Reg. No. 35,645

King & Spalding 45th Floor 191 Peachtree Street, N.E. Atlanta, Georgia 30303 404.572.4600

K&S Docket: 06576.105034

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail with Express Mail Label No. EE108492649US in an envelope addressed to: Commissioner of Patents & Trademarks, Washington, D. 20231, on June 16, 2001.

W. Scott Petty, Reg/No. 35,645